

BRANCH OUT

City of Hudson Oaks Community News No. 2

BRANCH OUT TEAM SPOTLIGHT



Meet Loegan Fuller!

Loegan Fuller is a Maintenance Technician in the Hudson Oaks Public Works Department and has been with the City since August of 2019. This past year, Loegan received the City Administrator's Professional Achievement Award. The Professional Achievement Award is presented to an employee who has shown significant professional growth that directly benefits the Hudson Oaks organization in the overall goal of growing professional staff and improving the efficiency of city programs.

Notably, Loegan received his Class D water license through the Texas Commission on Environmental Quality (TCEQ) in the Fall of 2020.

Loegan, what's your spirit animal? "I'd have to say an owl."

WHAT THE HECK IS "COHO"?!

If you live in or around the area, you've probably asked yourself this same question: what does COHO mean? This affectionate acronym simply stands for "City of Hudson Oaks." Here in COHO, we pride ourselves on our sense of community: the things that set us apart from others and make us distinctive. It's our identity. In the truest sense, it's our brand. It's COHO.

In general, a cultivated brand is important for cities to establish an identity of place. Even more importantly, the brand also establishes expectations for that place. Just like with consumer goods, certain brands are associated with certain expectations (be them good or bad). Now, apply that concept to cities.

For us, COHO is a simple phrase that embodies the identity of the community within the City of Hudson Oaks. We may be small, but we're certainly effective. We may be brief but we're certainly friendly, and quite honestly, fun to say! On social media, we utilize the hashtag #BranchOut. Hashtags are used online to link information to certain phrases; members of platforms like Facebook and Twitter follow hashtags to stay current on information pertaining to that tag.

In closing, a city is built by its community for its community, and here in COHO, we're proud to display what makes us, us!

CALENDAR AT A GLANCE

City Council @ City Hall | February 25, 2021 @ 7 pm
Planning & Zoning @ City Hall | March 9, 2021 @ 7 pm

CITY HALL CLOSED FOR THE FOLLOWING UPCOMING HOLIDAYS

President's Day | February 15, 2021
Good Friday | April 2, 2021
Memorial Day | May 31, 2021
Independence Day (observed) | July 5, 2021
Labor Day | September 6, 2021
Veteran's Day | November 11, 2021

YOUR GUIDE TO HUDSON OAKS

City Information Line | (682) 229-2400
Inspection Line | (817) 335-8111
Republic Services | (817) 332-7301
Oncor | (888) 313-6862
Tri County Electric | (682) 229-2400
Non-Emergency Police | (682) 229-2454

REACH OUT

Let us know if there is anything we can do to make our city better!
info@hudsonoaks.com

NEW EMPLOYEE ALERT!



The Hudson Oaks team would like to welcome our newest officer, Nichole Bush! She was introduced at the City Council meeting on January 28th, 2021.

HUDSON OAKS STRATEGIC PLAN

COHO is a city that is guided by a strong purpose to provide a great quality of life for both our residents and businesses in a fiscally responsible way. One of the ways we achieve this is through the forward-thinking process of our 2020-2022 Strategic Plan.

In August and September, we completed a community survey that had an amazing response rate of more than four times the healthy response rate of average community surveys. This shows just how much our residents and businesses are involved in our community; for that, we are truly grateful.

The strengths, weaknesses, opportunities, and threats identified by the community in the survey were taken to a strategic planning workshop between the city's leadership and staff. The strategic plan identifies what Hudson Oaks stands for and what is important to us in the near and distant future. Our core purpose and core values, which were developed during this process,

represent what we are deeply passionate about as an organization. They will guide the city and be "the why" behind what we do. I invite you to take a look at the strategic plan <https://hudsonoaks.com/articles/city-of-hudson-oaks-strategic-plan-update> to see the vision and values of your local government.

Strategic Plan Two-Year Goals: (1) Enhance Communication, (2) Initiate a Comprehensive Plan Update, (3) Redesign, Partner on, and Reconstruct Oakridge Drive, (4) Conduct an Assets and Facilities Assessment, (5) Complete a Sports Complex Feasibility Study, (6) Complete Relevant Components of the Wayfinding Project, (7) Develop a Streets and Sidewalks Capital Improvements Program, (8) Conduct a Wastewater Feasibility Study and Complete Initial Actions, (9) Finish the Expansion/Construction of Gene L. Voyles Park Improvements, and (10) Create and Initiate an Annual Spring Event/Series - *Sterling Naron, City Administrator*